Feminization of Poverty Alleviation (Program Jalin Matra) reaches thousands of Single Mother Households in Gresik Regency

In Gresik Regency, 1,034 single mother households addressed by Feminization of Poverty Alleviation (FPA) in 2018.

(FPA) Aid Program is an initiative of The Governor of East Java as a government intervention addressed to poor single mother households (SMH) so they could start their own small businesses of their choices.

Head of Village hope that the impact of the program, the SMH are capable of fulfilling their primary needs independently and sustainably, their own business assets, run business network, and have much better technical skills than before.
24 single mother households in village of Tumpuk Renteng, Malang Regency receive Feminization of Poverty Alleviation Program
Thanks to Jalin Matra (Feminization of Poverty Alleviation/FPA), Mrs. Ima’s Business is Developing.

Mrs. Ima is a disabled single mother household who has no legs. She’s 60 years old, had no children, during her aged, she has to work for her life, more on she didn’t want to bother anyone, including her sister. FPA program gave her chance to change her life by doing small business. Every morning she walk to elementary school, vend snack to student, earn about Rp.10,000 – 13,000 (US $ 1) per day. FPA is about delivering the equal public service addressed to single mother households and especially productive age disabled person, so they can live well and independent.
Jalin Matra (Feminization of Poverty Alleviation/FPA) Program is very helpful for poor single mother households in Sumber Canting Village.

Jalin Matra (Feminization of Poverty Alleviation/FPA) has a noble goal to increase the welfare of disabled and single mother households, for that all the village and community stakeholder have fully committed to support the program and serving the disabled and single mother households.
New Sewing Machine for poor single mother household’s business

It is very hard to live as poor single mother household’s, Miss Suwarni has to feed her child on her own. Thanks to Jalin Matra Feminization of Poverty Alleviation, she receives new sewing machine and increase her enthusiasm and spirit to work. Now every week she gets order about 5 pieces of sewing and can earn $7 – $20 per week average.
Miss Samori, 65 years old feel very happy can take advantage his food store from Jalin Matra. Feminization of Poverty Alleviation in 2017, her store is continue growing, not only selling snack for children, but also Fried Rice and other Food and beverage. Her income reach IDR.100.000 ($7) per day. It is not very bad for micro business.
Pancake peddler for Single Mother Households

Miss Maryanah, 68 years old Single mother didn’t want to bother her grand son, that is why, after receive a business stimulus worth $170, she is encourage to ride a bicycle selling a pancake around the village. From $3.5 revenue per day, today the revenue increase to $10-14 perday.
Vulnerable group in village such as Single mother households, senior citizen and persons with disabilities become the main actors of economic mobility acceleration as they are the people who understand their own condition. This system empowers the vulnerable groups, not only make them targets for aid program.